

MEETING: 15/06/2017

Ref: 13942

ASSESSMENT CATEGORY - Older Londoners

Jacksons Lane

Adv: Rebecca Green

Amount requested: £127,742

Base: Haringey

Benefit: Haringey

Amount recommended: £127,800

The Charity

Jacksons Lane is a flagship arts and cultural venue in Haringey, currently working with over 3,800 people every week through courses, classes, workshops and arts outreach work, on top of a nationally-recognised theatre and circus programme. In this request, Jacksons Lane are proposing to lead a partnership involving 6 other organisations. A registered charity and company limited by guarantee, it has a strong history of partnership working through its participation and outreach work. The organisation benefits from strong networks and contacts for local service providers, is engaged in the committee developing the Age Action Alliance Arts and Older People Forum, and is a part of the Haringey Dementia Forum

The Application

This request is for the 'Together' project, a new initiative aiming to improve the lives of people with dementia and older Londoners over 75, through increased arts engagement and social activity. 'Together' consists of two main activities, under the direction of a single Project Coordinator. The project would include shared learning between groups, and ongoing evaluation to develop evidence for the use of arts to improve health and wellbeing.

The first proposed activity is to be delivered by Spare Tyre Theatre Company, a leading participatory arts charity and current City Bridge Trust grantee. Spare Tyre is experienced in carrying out arts activities and performances for older people with dementia, and would be bringing this knowledge to clients with moderate/severe dementia within the Haynes Day Centre, a specialist dementia day care centre. Two artists would deliver day-long workshops at the day centre, working with clients and carers affected by dementia and using their ideas to create art, theatre and performance leading to improved well-being.

The second proposed activity is the delivery of Social Lunches for those with mild to moderate dementia and older people over 75, to reduce isolation and increase friendship opportunities and quality of life. Taking place in the communal areas of Homes for Haringey supported housing, the lunches would be open to residents and non-residents, and promoted widely through Jacksons Lane networks. The Social Lunches would include lunch and entertainment followed by a taster session delivered by a local community organisations, for example Coffee and Computers, Alexandra Palace, Centre 404's Older Carers project.

Additional project support would be provided by partners Bridge Renewal Trust, a Tottenham based charity who would recruit and support volunteers, and Haringey Public Health who would provide expertise in evaluating the project. While 6 partners would be involved in the delivery of the project and proactively share learning, the grant would be managed and led by Jacksons Lane.

The Recommendation

This partnership model aims to benefit from the skills, networks and knowledge of each partner, in delivering theatre and social activities to people with dementia and older Londoners over 75. The opportunity for the groups to learn from each other, to develop positive links between organisations in Haringey, and to establish an evidence base for arts interventions provides an important secondary outcome from this project.

£127,800 over 3 years (£43,100; £42,500; £42,200) for the Together project, including the salary of a freelance Project Coordinator (70 days p/a), 2 artists delivering Spare Tyre sessions (each working 36 days p/a), and associated project costs.

Funding History

Meeting Date	Decision
02/10/2008	£9,600 towards the costs of a premises and business review exercise to help secure the organisation's long-term viability.

Background and detail of proposal

In 2007 it was estimated that 64,000 Londoners had dementia, and by 2011 that number had risen to 79,876. One million people over 65 report feeling trapped in their own homes, and 17% are in contact with family and friends less than once a week.

In August 2015, Jacksons Lane carried out research for a report commissioned by the Baring Foundation into how arts venues can be more age friendly, which included contact with many other projects working with older people across London. Their learning from this research included the value of partnerships which can help to increase access for service users, to bring activities out to places where they can get to. It also outlined the effectiveness of arts activities through case studies and qualitative evaluation; however there is a need to build a case for future investment and to raise awareness.

There have been many recent changes within Haringey Adult Services and it is felt that working in partnership will become increasingly important in coming years. In Haringey, 2 Day Centres servicing older people with both mental and physical disabilities have closed within the last year and there is a move to a model focusing on social prescribing and personal budgets. The 'Together' partnership was formed following a number of meetings and conversations between the groups, as well as consultations with older people, service providers and local council staff. Whilst its primary aim is to improve the wellbeing of older Londoners and those suffering from dementia, the project also plans to gather more evidence on the health benefits of arts engagement in order to be more present and not overlooked in the future of social prescribing services in Haringey.

Financial Information

Approximately half of Jacksons Lane's income is generated through activities such as room hire and theatre tickets. However, the estimate for income expected for 2017/18 is realistic based on previous years.

Year end as at 31st March	FY 15/16	FY 16/17	FY 17/18
	Audited/Examined		
	Accounts	Draft Accounts	Forecast
	£	£	£
Income & expenditure:			
Income	1,096,175	1,302,845	1,093,972
- % of Income confirmed	n/a	n/a	57%
Expenditure	(1,091,616)	(1,287,061)	(1,091,398)
Total surplus/(deficit)	4,559	15,784	2,574
Split between:			
- Restricted surplus/(deficit)	0	0	0
- Unrestricted surplus/(deficit)	4,559	15,784	2,574
	4,559	15,784	2,574
Cost of Raising Funds	4,328	8,428	14,850
- % of income	0.4%	0.6%	1.4%
Operating expenditure (unrestricted funds)	943,092	1,091,425	932,898
Free unrestricted reserves:			
Free unrestricted reserves held at year end	160,357	176,141	178,715
No of months of operating expenditure	2.0	1.9	2.3
Reserves policy target	235,773	272,856	233,225
No of months of operating expenditure	3.0	3.0	3.0
Free reserves over/(under) target	(75,416)	(96,715)	(54,510)